



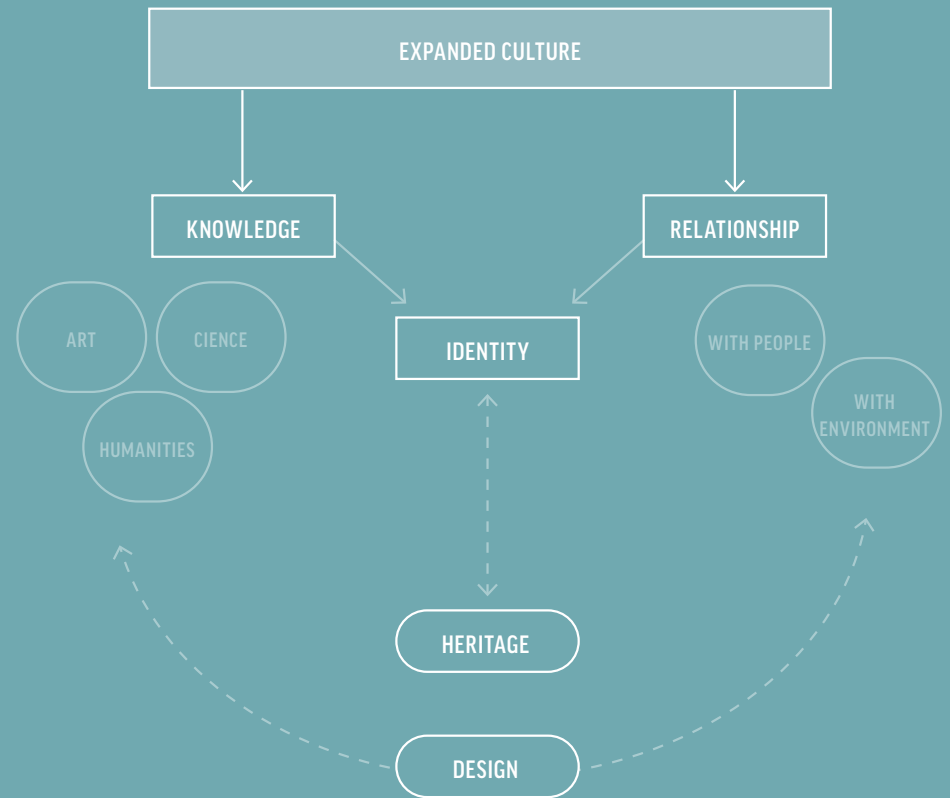
Puerto de la Cruz city council in WHAT WOULD GROPIUS DO A CENTURY LATER?

A five minutes introduction



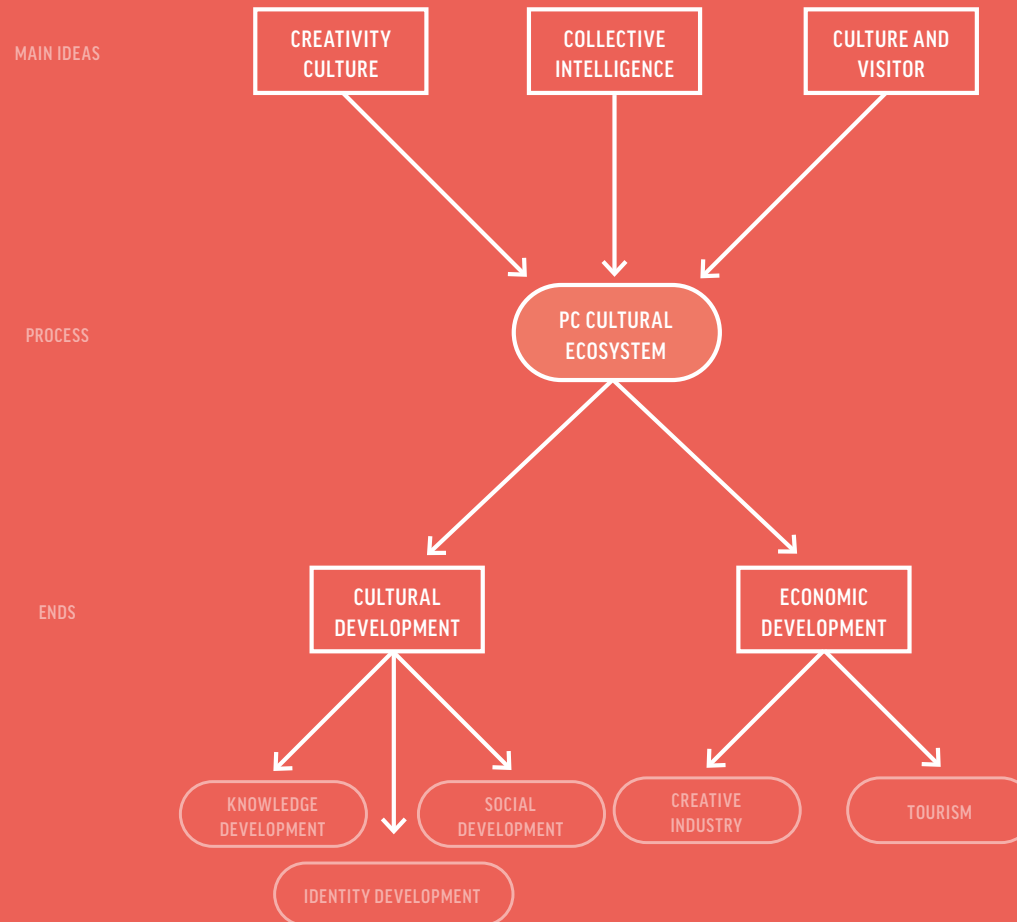
What we are doing

**We want to build
an ecosystem
based on what
we name
*expanded
culture***



Strategy

Conection & Creativity



Connections with Gropius project

Spatial regeneration

Physical space as spaces for relationships and mobility.

Digital space as a tool for communication and autonomy.

Ideas space with ethics and principles as framework.

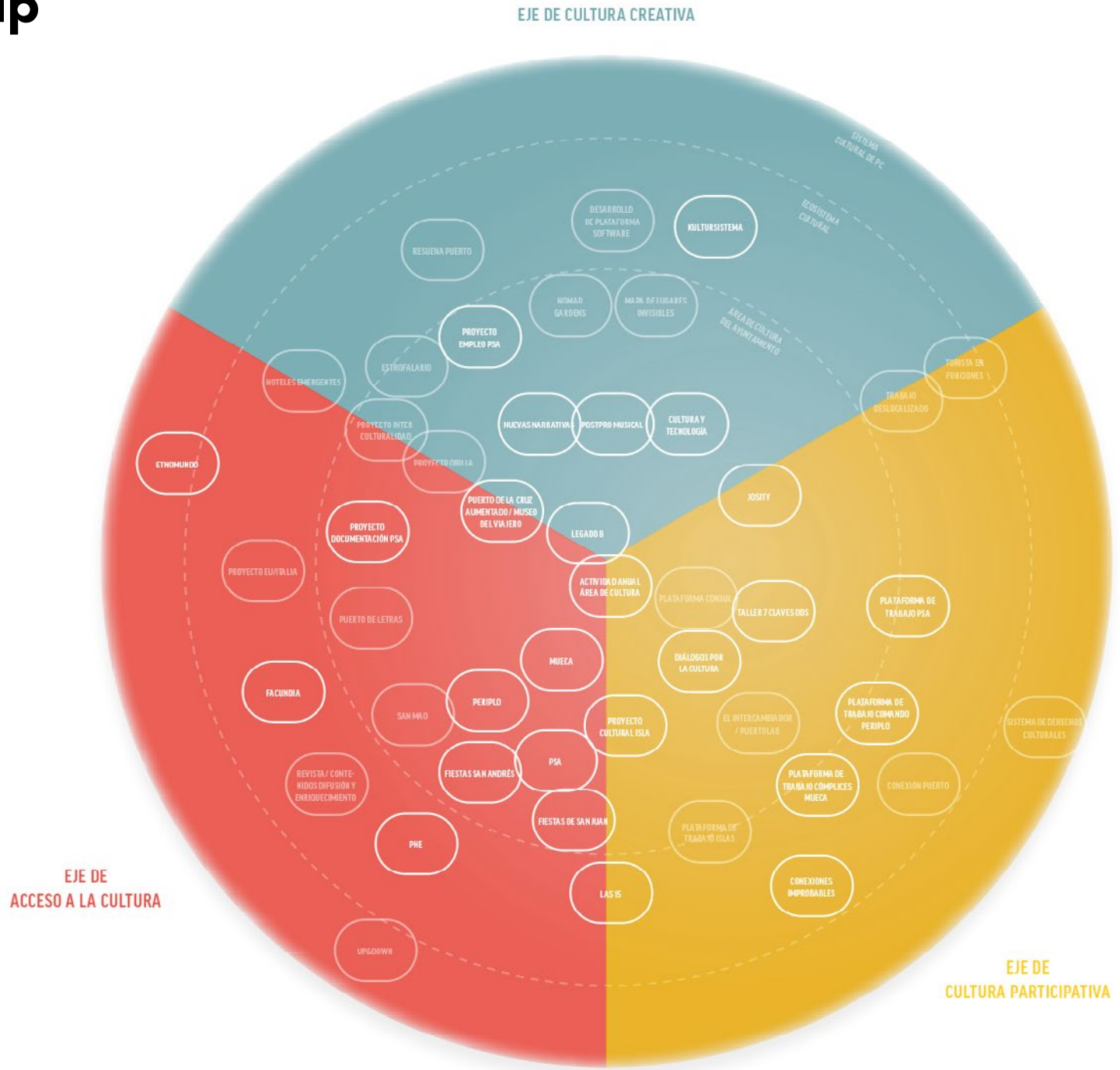
Human regeneration

Valuable: re-training and recovery.

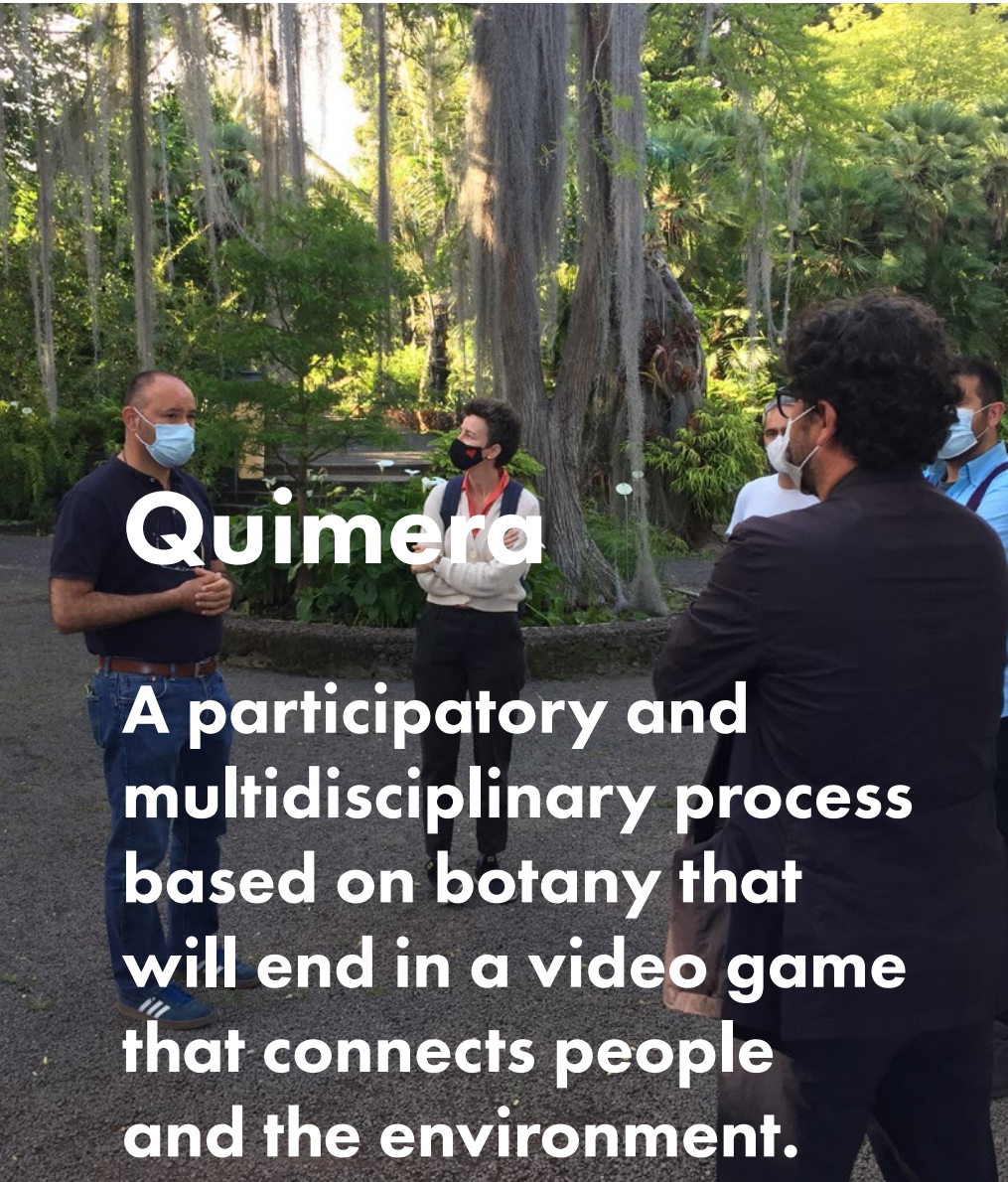
Values: cohesion and equality.

Brave: participation and critical capacity.

Projects map



Some projects that fits



Selected project: PSA & X-PSA

PSA

Puerto Street Art is, since 2014, an open air museum to enjoy an artistic heritage (from the 20th century onwards), ephemeral and non-ephemeral, in which the authors communicate different visions of society and their identities.



Selected project: PSA & X-PSA

X-PSA

Is an extension of the PSA narrative through co-creation in various disciplines, always structured with three axes:

- Creation & Talent
- Educational Community & Art
- Training & Employment



Thank you
Gracias

